

MARCH  
2024



# HOW TO BECOME A SPONSOR



**YOUR FRIENDLY GUIDE TO SUPPORTING COMPETITIVE MEDIEVAL FIGHTING  
& GETTING AMERICAN MEDALISTS TO THE INTERNATIONAL ARENA**



# ABOUT THE SPORT

Known as armored combat, buhurt (Old French for wallop) is a full-contact fighting sport with 100 lbs of steel or titanium armor and blunt weapons, that are crafted to be as aesthetically close to historical counterparts as possible while keeping fighters safe with modern safety design adjustments.

It is an international competitive sport with chapters and mercenaries training and fighting in over 30 participating countries across the globe.

We are affiliated and work closely with international organizations such as:

- [International Medieval Combat Federation](#).
- [Buhurt International](#)

## 3 COMPETITIVE FORMATS

### DUELS

1-on-1 matches scored similarly to other mixed martial arts by judges. Typically fought with longswords, sword & shield, or polearms.

### MELEES

From 2v2 to 100v100, victory goes to the last team left standing on their two feet after all the strikes, kicks, grappling, punches, etc. settles.

### PROFIGHTS

Longer fights, with the introduction of modern MMA techniques by fighters in about 70lbs+ of armor, armed with blunted steel weapons.





# GROWTH IN THE USA

AMCF was founded in 2019 as a 501c3 Federally recognized Non-Profit Organization.

We have since reached a membership of xx, and have had Team USA win multiple international Gold medals in 2023. In order to maintain or boost the trajectory of our success, we are now seeking funding from our local communities and business leaders.

# OPPORTUNITIES

Armored Combat has garnered tens of millions of views on leading social media platforms, and stokes a thriving, active online community of over 200k followers.

# CHALLENGES

Domestically there are over 750 active competitors that have spent \$3k or more for their armor, not including travel to tournaments. We strive to pave the way for top American competitive fighters to represent the USA on a global stage.



## TIMELINE

Sponsor now to send the best possible Team USA fighters fight-ready to dominate the world stage.

**2024**  **2. - 5. MAY**  
**IMGF WORLD CHAMPIONSHIP** **TEOTIHUACÁN**  
**MEXICO**

 **REGISTRATIONS OPEN**  
**1. SEPTEMBER 2023**

  
**IMCF World Championship**  
**24 - 27 May 2025 USA**

Date is subject to change

  
**IMCF World Championship**  
**22 - 26 July 2026 DENMARK**



AMERICAN MEDIEVAL COMBAT FEDERATION

# SPONSORSHIP OPPORTUNITIES

Every little bit counts towards establishing the USA as a leader and incubator of this niche, growing sport. Since America's introduction to this sport of European origins, we have since cultivated world-class fighters who have used American ingenuity and grit to turn the competitive tide by introducing modified American-style wrestling and sport-enhanced MMA grapples into their repertoire.

Homegrown strategies & techniques that have our fighters traveling internationally to host professional training workshops, and slamming their way to Gold.

## SPONSOR TIER 1

# SQUIRE

# \$100 MIN

## ADVERTISE

Your name listed on our website and credited to the support to Team USA at Nationals.

## SWAG

AMCF Sponsor T-Shirt





AMERICAN MEDIEVAL COMBAT FEDERATION

SPONSOR TIER 2

**KNIGHT**

**\$2,500**

**ADVERTISE**

Your organization name and logo featured on our website and social media accounts monthly in your support of Team USA.

**MEDIA ASSETS**

A personal shoutout video from a top fighter.

**SWAG**

Limited Edition AMCF Merchandise valued at \$x

**AFFLIATION**

Your organization name and logo listed and linked on the Affiliates page of the AMCF website.





AMERICAN MEDIEVAL COMBAT FEDERATION

SPONSOR TIER 3

**CHAMPION** \$5,000

## ADVERTISE

Your organization name and logo featured on our website, social media accounts, livestream broadcasts, and digital/traditional advertising of the National Championships in your support of Team USA.

## MEDIA ASSETS

A personal shoutout video/product photoshoot with a member of Team USA. Marketing videos to be distributed to sponsors of Team USA.

## SWAG

Limited Edition AMCF Merchandise valued at \$x, signed by fighters of Team USA.

## AFFLIATION

Your organization name and logo listed and linked on the Affiliates page of the AMCF website.



Snapping Fire Dragon  
PHOTOGRAPHY



AMERICAN MEDIEVAL COMBAT FEDERATION

SPONSOR TIER 4

**ARISTOCRAT \$10,000**

## ADVERTISE

Your organization name and logo featured on our website, social media accounts, livestream broadcasts, arena and competition banners, and digital/traditional advertising of the National Championships in your support of Team USA.

## MEDIA ASSETS

A personal shoutout or product photoshoot with Team USA. Marketing videos to be distributed to sponsors of Team USA.

## SWAG

Limited Edition AMCF Merchandise valued at \$x, signed by fighters of Team USA.

## AFFLIATION

Your organization name and logo listed and linked on the Affiliates page of the AMCF website





AMERICAN MEDIEVAL COMBAT FEDERATION

SPONSOR TIER 5

ROYALTY

\$25,000

## ADVERTISE

Your organization name and logo featured on our website, social media accounts, livestream broadcasts, arena and competition banners, and digital/traditional advertising of the National Championships in your support of Team USA.

## MEDIA ASSETS

A personal shoutout video/product photoshoot with Team USA. Personalized marketing videos as a major sponsor of Team USA and buhurt in America.

## SWAG

Limited Edition AMCF Merchandise valued at \$x, signed by fighters of Team USA. Team USA tabard, engraved sword, and customized heater shield.

## AFFLIATION

Your organization name and logo listed and linked on the Affiliates page as a major sponsor of Team USA on the AMCF website.





# GET INVOLVED



# WATCH

Follow some of our influencers on social media to learn more about the sport, demos, fights, and tournaments.



@BachataKnight



@timothyhines6220



@Simply\_samurai



@shoshandshield

# TRAIN

If you or anyone would like a taste of steel fighting, look for a local group to link up with:

[WWW.STARTFIGHTING.INFO/](http://WWW.STARTFIGHTING.INFO/)

# PARTNER

Partner with us to hold demos/exhibitions, host tournaments, and include our programming in your events to help grow awareness of this international sport, train more competitive local fighters, and give back to our local community.



[Amcfoutreach@gmail.com](mailto:Amcfoutreach@gmail.com)

FIND US ON:



[WWW.AMCFEDERATION.COM](http://WWW.AMCFEDERATION.COM)